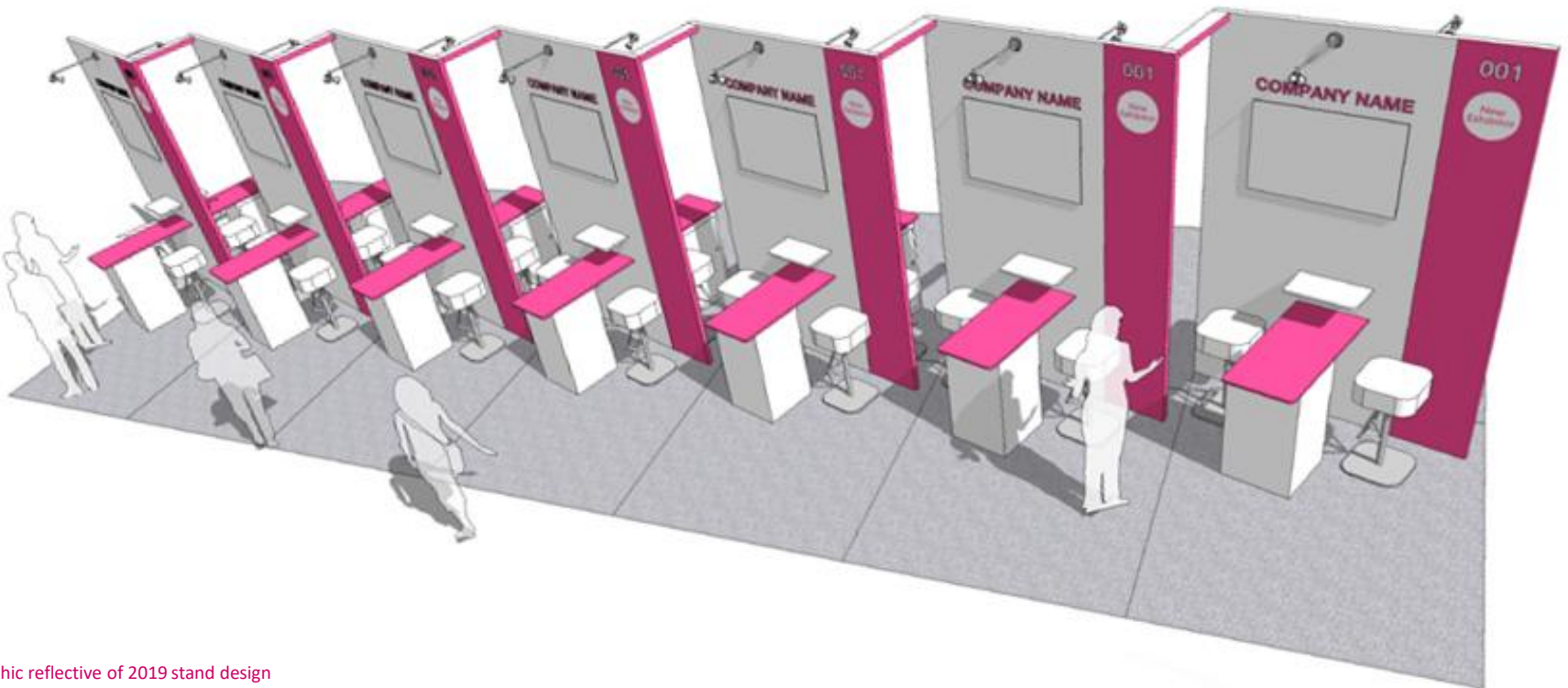


in-cosmetics® global

Barcelona • 5–7 October 2021

First Time Exhibitor Pods



* Graphic reflective of 2019 stand design

The **First Time Exhibitor Package** is designed to give you **cost-effective** and **easy access to in-cosmetics Global 2021**, the world's leading personal care ingredients event with more than 820 exhibitors from 40+ countries.

Why exhibit?

- Meet 12,000+ visitors from 100+ countries*
- 81%* of the visitors hold senior level positions at decision-making level
- Meet formulators, R&D professionals and understand their specific needs face-to-face

Exclusive benefits for First-Time Exhibitors

- Pavilion highlighted on the floorplan (Preview Magazine / Show Catalogue)
- Exhibitors highlighted in pink on the Exhibitor List (printed catalogue) + “NEW” icon added to their printed catalogue entry
- Listed under the “New Exhibitor” filter in the Exhibitor Directory (website)



* 2019 show figures

2 Locations for the First Time Exhibitor Pods

Testing & Regulations

Raw Materials And Ingredients



What is included?

Package includes:

- **Walling**
- **1 x Graphic** [you submit the artwork, we print it]
- **1 x Lockable counter**
- **2 x chairs**
- **1 x shelf**
- **2 x literature display racks affixed to the wall**
- **Electrical socket & supply**
- **Lighting**
- **Carpet**

Contact your local sales representative for pricing