

## 'Option A' Design Package



Maximise your visibility with a SmartSpace design package, tailored to your Brand

SmartSpace is the in-house Design & Build Service for Reed Exhibitions UK - providing innovative designs, all-inclusive and cost-effective packages, tailored to your budget and requirements. Our experienced Team work closely with Exhibitors to manage every aspect of the Stand Build, delivering outstanding results and exceptional service.

The in-cosmetics Global SmartSpace packages are a cost-effective and flexible modular solutions, designed to enhance your Brand and take the stress out of Exhibiting.

[See overleaf for more details](#)



Barcelona • 5–7 October 2021

## Step 1: Choose your Design Package

The 'Option A' Design is available for stands that are 12m<sup>2</sup> - 28m<sup>2</sup>. Enter your stands total M<sup>2</sup> in the Quantity section for the Package.

Item	Price	Qty	Total (€)
'Option A' Design Package**	€345* per m <sup>2</sup>		
Electricity connection, supply & consumption	€807	1	807
Spotlights	Included	3	-
500w Socket	Included	1	-
Graphic Print	Included	3	-
Furniture Package	Included	1	-

**Package Total:** €

\*Price stated expires on 30<sup>th</sup> June 2021. From 1<sup>st</sup> July 2021, the price increases to €360 per m<sup>2</sup>.

\*\*SmartSpace package also includes all design fees, management fees, labour to install and dismantle, basic stand cleaning, submission of all stand plans, Health & Safety documentation, insurance and a dedicated Project Manager before the show, during construction and throughout the show.

## Step 2: Select your Graphics

3 Graphic prints of your choice are included in your Package. If you would like to add more, please select from this section\*\*

Item	Price	Qty	Total (€)
Printed Foamex Panel*	€112 per m <sup>2</sup>		
Printed Gel-edge Graphics*	€150 per m <sup>2</sup>		
Stock Colour Panel (no graphics)	€20 per m <sup>2</sup>		
Custom Colour Panel (no graphics)	€112 per m <sup>2</sup>		

**Graphics Total:** €

\*To calculate your total m<sup>2</sup>, please contact a member of the SmartSpace team to receive your accurate stand dimensions and graphic panel sizes.

\*\*Artwork design services are not included in SmartSpace packages. We require high-resolution digital artwork files in order to supply the Graphics for your stand. Please ensure you send all artwork files to your Project Manager by **September 3<sup>rd</sup> 2021**, to avoid late submission charges of up to €1,000.

## Step 3: Add your Extras

\*Furniture Packages include a Table and 4 Chairs. Upgrade to Bar Stools and High Tables is available on request. Exact styles and colours of Furniture packages will be confirmed

Item	Price	Qty	Total (€)
40mm Platform – per M <sup>2</sup>	€250		
Additional Spotlight	€155		
Light Track with 3 Spotlights	€260		
500w Socket (general use, small TV screens)	€85		
1kw Socket (fridges, large TV screens)	€175		
3kw Socket (coffee machines, heating appliances)	€320		
Literature Rack	€125		
Bar Stool	€85		
Small Showcase Unit	€215		
Large Showcase Unit	€395		
Standard Furniture Package*	€195		
Premium Furniture Package*	€235		
Luxury Furniture Package*	€345		
Wi-Fi Connection – per user	TBC		
Mini Fridge**	€150		
Water Cooler**	€210		
Small Floral Arrangement	TBC		
42" LED TV Screen**	€450		
55" LED TV Screen**	€630		

**Extras Total:** €

\*\*Price does not include a 500w socket, so this needs to be ordered separately in the above section.

If you have specific requirements for additional items that aren't included in Step 3, please contact the SmartSpace Team directly for a quotation.

[VAT is applicable to all SmartSpace items for all UK and EU based Customers. Please ensure you supply a valid VAT Number when submitting your order.](#)

**Overall Total** €

**Important Points to Note:**

- All items are supplied on a hire basis only, unless otherwise specified
- Transport of Exhibitors own materials is not supplied by SmartSpace or our 3<sup>rd</sup> party suppliers
- Basic stand cleaning services are included in the package costs. For specialist cleaning, please contact the venue directly
- A choice of Carpet Colours is available for SmartSpace packages. If no colour is specified below, the carpet will be grey
- Storerooms are only included on stands that are 18m<sup>2</sup> or more
- SmartSpace services are required to be paid in full at the date of ordering
- Any artwork depicted in SmartSpace package visuals are placeholders only and will not be used in the final stand design
- Artwork design services are not included in SmartSpace packages, but are available at an hourly rate upon request
- Late artwork submissions are subject to a penalty charge to accommodate for separate printing and transport fees

## ORDER CONFIRMATION

Exhibiting Company:			
Stand Number:		Carpet Colour:	
Stand Dimensions:		VAT Number:	

**Declaration:**

I hereby confirm the above order for SmartSpace at in-cosmetics Global 2021, and understand that payment is due on receipt of the invoice. I understand that print-ready artwork files are required to be submitted by **September 3<sup>rd</sup> 2021**, and missing this deadline will incur late charges. I understand that should I choose to cancel my participation at in-cosmetics Global 2021, the price of this SmartSpace Package is non-refundable once an invoice has been received.

Name: ..... Job Title: .....

Signed: ..... Date: .....

## What happens next?

Please email your signed SmartSpace Order to [smartspace@reedexpo.co.uk](mailto:smartspace@reedexpo.co.uk) and a member of the Team will be in touch within 3 working days to confirm your Package. You will then receive your specific Artwork Dimensions in order to create your stand graphics, along with technical plans for your approval.

Should you have any queries, please contact your local Sales Representative or call +44(0)208 910 7957.