

# Formulation Lab Session

in-cosmetics™  
asia

## What am I buying?

- Perfect opportunity to demonstrate your technical expertise to Formulation, R&D professionals or lab technicians (bench chemists) by booking a 1-hour training session
- All sessions will take place in a purpose built Formulation Lab (complete with lab benches and equipment) on the show floor
- Each participant will be vetted by you in the sign up process
- As well as having direct access to your delegates during your session, you will also receive their details after the show



## What are the benefits?

- **Drive engagement:** The opportunity to interact face-to-face and build relationships with existing and prospective clients
- **Lead generation:** Get enquiries from our qualified audience of formulators, R&D & regulatory professionals
- **Product promotion:** This type of opportunity will ensure your product showcase or launch gets noticed
- **Targeted audience:** Reach a specific segment of our professional R&D, Marketing and Product Development community
- **Thought leadership:** Be recognised as authority and experts in your field over and above your competition



## Recommended Package

Combine with an **Innovation Zone Formulation Display** to give your product the best chance to sell

**Interested?** [Contact your local agent now](#)