Sustainable Sourcing of Ingredients

by

Mr. Amarjit Sahota
Agenda

I. Introduction

II. Environmental & Social Impacts

III. Future Outlook
Business Services

I. Research Publications

II. Research & Consulting

III. Seminars, Workshops & Summits

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‘2011: celebrating 10 years of encouraging sustainable development’
Research Publications

- Strategic Insights: CSR & Sustainability in the Beauty Industry
- Strategic Insights: Potential of Fair Trade Ingredients & Cosmetics
- Technical Insights: Food Ingredients in Cosmetic Products
- North American Market for Natural Personal Care Products
- The European Market for Natural & Organic Cosmetics
Sustainable Sourcing
Drivers

- Rising ethical consumerism
- Customer demand
- Supply chain pressure
- The media and NGOs
- Laws and regulations
- CSR & sustainability

Advent of sustainable sourcing
Ecological aspects

- Plant-based raw materials
- Organic and sustainable production methods
- Sustainability roundtables
- Respect for biodiversity
- Low carbon footprint …
Social aspects

- Ethical partnerships
- Fair trade mechanisms / certification
- Support local economy
- Social investment
- Corporate philanthropy
CASE STUDIES
- Established in 1978, CSR & sustainability built into corporate DNA
- Company slogan is “safer for people, safer for the planet”
- At 1992 Earth Summit, made pledge to source sustainable raw materials
- Social investment projects in the Amazon and Africa
- Largest user of organic essential oils in beauty industry
- Low environmental impact of beauty products (renewable energy, recycled plastics, C2C system)
First beauty company manufacturing with 100% wind power. Our newest way to smooth hair protects clean air. Beauty is as beauty does.
Dr. Bronner’s Magic Soaps

- Established in 1948 with strong CSR roots
- Largest organic and fair trade beauty firm
- Social investments in Palestine and Sri Lanka
- Also involved in corporate philanthropy and profit-sharing

Canaan Fair Trade

- Olive oil produced by farmers co-operative
  (over 20,000 farmers in Gaza)
- Canaan Fair Trade moves into ‘finished goods’
- First certified fairtrade olive oil launched in 2009
CLASSIC FAIR TRADE LIQUID AND BAR SOAPS

Our Liquid Soaps are completely biodegradable & vegetable-based. They are made with Certified Fair Trade and Organic Oils! Simple, Ecological Formulations Based on Old-World Quality and Expertise.

WASH WITH A CLEAN CONSCIENCE

Organic Monitor
Weleda

- Formed in 1921, celebrating 90 years of sustainable development
- Enterprise formed based on Rudolf Steiner’s anthroposophical views
- "In harmony with nature and the human being" company motto
- Largest producer of natural cosmetics & remedies in Europe
- Set up biodynamic farms in Turkey and Latin America
- Arnica wild harvest project (threatened species)
- Fair trade partnerships and CSR policies
90 Years
In harmony
with nature and the
human being

Weleda is proud to support

Organic Monitor
Investing in Developing Countries

Major challenges
- Finding suitable partners
- Need for education
- Prices & contractual terms
- Loyalty factor
- Quality & consistency
- Benefit sharing

Key decision: Environmental or social priorities?
Future Projections

- Inflating price of oil
- Mainstreaming natural cosmetics market
- Rising consumer expectations
- Growing pressure from media and supply chain
- Proliferation in standards, seals and charters

Sustainable sourcing becoming mandatory
Thank You

More Information
Report: CSR & Sustainability in Beauty Industry
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