



because life is changing

Company Profile

*Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs.*

*It contains within it two key concepts:*

- *the concept of 'needs', in particular the essential needs of the world's poor, to which overriding priority should be given;*
- *the idea of limitations imposed by the state of technology and social organization on the environment's ability to meet present and future needs.*

From the "Brundtland Commission" (Our Common Future)

## **NO IMPACT IN PROGRESS® BRASCA PHILOSOPHY**

Brasca is approaching the future through innovation and evolution. We aim to protect the value of Nature and People in product manufacturing.

We care about the environmental impact of our productions by adopting eco-sustainable processes. We aim both to keep high quality standards and efficacies, and to optimize sustainability from the entire product Life Cycle perspective.

Our philosophy **NO IMPACT IN PROGRESS® (NIP)** applies to all Brasca products and technologies, and it stands as a mission for Quality, People safety and Environment preservation.



# We've chosen a SUSTAINABLE Future

Economic growth must take into account the availability of resources offered by our planet and the rate at which they are renewed.

If Humanity consumes too much and too quickly, reserves have no time to renew.

Over-exploitation of stock today will fall on future generations. It is therefore indispensable to rethink our economic models to make them more compatible with the regeneration rhythms of the planet's resources.

Brasca chose, for its path of growth and production, to pursue sustainable development in the continuing study and research of ingredients that meet the NIP (*No Impact In Progress*) criteria concerning efficacy, safety for people and safety for the environment.

**Safe for Environment**

We inform our customers of the importance to choose, when possible, **ECO-friendly** ingredients that ensure a lower dependence on energy in production with a reduced impact on the environment.

**Safe for People**

The security of the person is a key component of our philosophy. Our ingredients are subject to stringent controls to ensure consumer's **SAFETY**.

**Efficacy**

Brasca manufactures high-**PERFORMANCE** ingredients recognized and appreciated for their technology and efficiency.

# From theory to PRACTICE

## EVERY STEP FOR A BIGGER LEAP

Brasca has implemented sustainable development steps in all new projects and ingredients as well as in previous works. We consider of paramount importance to use performance concentrates based on technologies allowing to decrease our footprint on the planet.

We aim to reduce the environmental impact of products throughout their life cycle, from production to transportation, distribution, consumption, or even waste disposal costs.

In fact, it's the sum of little steps that let us lead to a bigger leap.



SINCE 1946, EVERY CUSTOMER IS SPECIAL!

Know the PAST  
to understand  
the FUTURE

Brasca is an **Italian company** that produces specialties for various industrial markets for more than 60 years. We have become a leader in the market of raw materials in the form of emulsions, liquids and waxes. Brasca produces high performance concentrates and derivatives of mineral, vegetable, and synthetic origin.

Thanks to our expertise we settled multiple strategic partnerships, and work today in nearly 40 countries with a strong network of exclusive distributors.

Brasca develops tailor-made formulations and ingredients, produces waxes in user-friendly forms such as pearls and drops, and markets internationally ingredients of high value and fame.

**Brasca develops successful partnerships, by standing as a perfect meeting point between source and demand, with a focused approach towards the real needs of its customers.**





Only quality can  
achieve **QUALITY**



## PRODUCT SPECIALIZATION RESEARCH OF INNOVATION

Amedeo Brasca on-site quality control laboratory allows us to grant constant quality and performances to ingredients, meeting customer requirements to ensure their satisfaction.

Brasca's know-how in technical and regulatory assistance is at entire disposal to answer all questions about new applications, tailor-made combinations, functionalities and uses, and to help you find the best reference or blend of references to achieve your objectives.

Our constant thirst for knowledge, our dynamism and well-rounded experience in our markets allow us to always keep our customers up-to-date about most recent technical and formulating news.

**Thanks to its customized approach towards its partners, Brasca stands as an ideal benchmark for the development of new projects and activities.**



# Access INTEGRAL Benefits

## FULL SERVICE, FULL SATISFACTION

Brasca has developed with years an exceptional tissue of partnerships and experts. Every project can consequently be potentially supported with a network of independent external specialized structures to help you sustain your market.

This complete offer of services, supported by multi-national entities, allows you to benefit from tailor-made solutions with a full dossier.

### INTEGRATED EXPERTISE ON:

- choice of unique ingredients, including specific solutions;
- design, implementation and realization of safety tests;
- help to the realization of a regulatory dossier;
- support to the conception, design and realization of a unique formula;
- design, implementation and realization of a quality control;
- support to edit and analyze market data;
- validation of final product performance through the design and realization of efficacy tests;
- distribution of finished products through specific sales networks.



# In PROGRESS

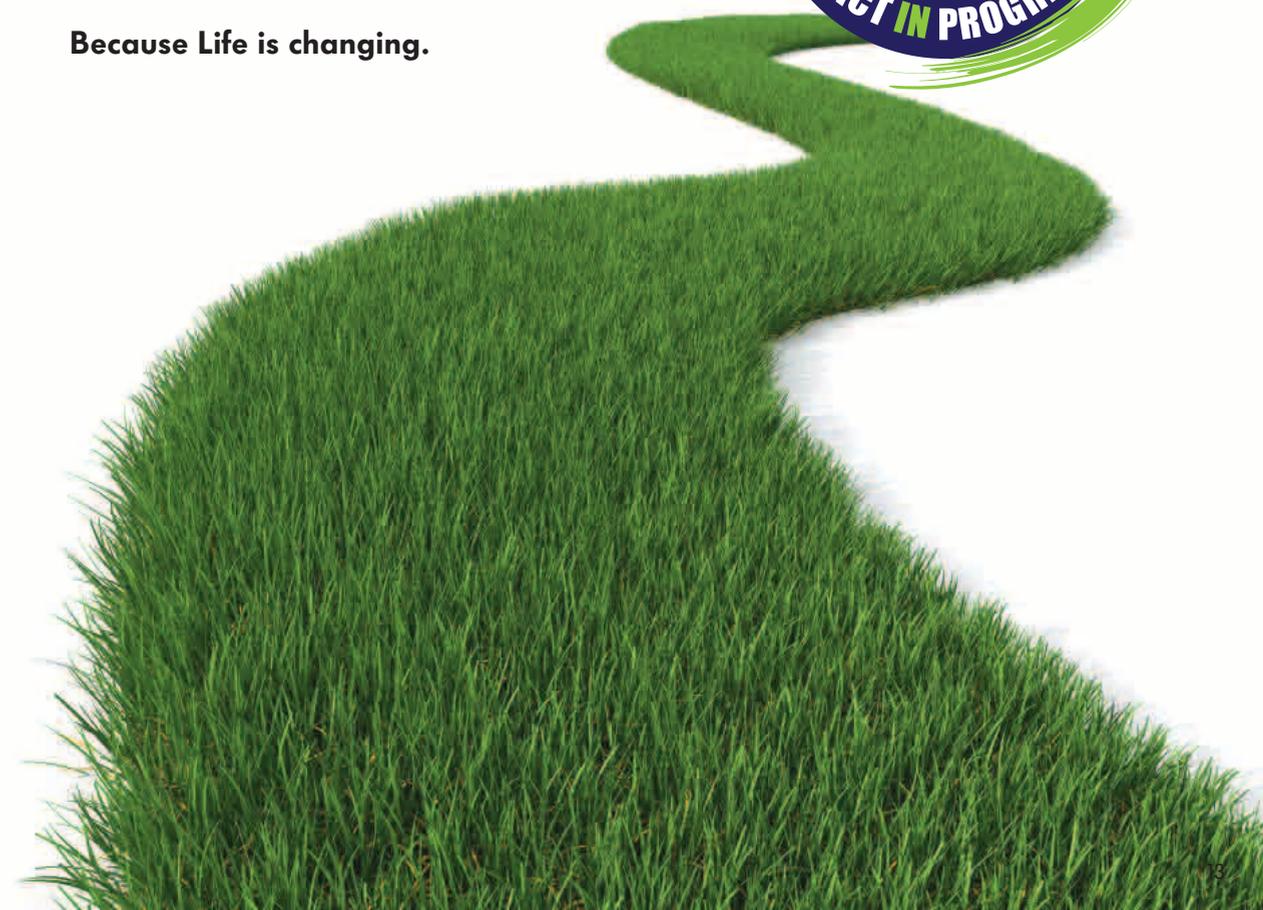
## A DEVELOPING PHILOSOPHY

Brasca is happy to promote the spreading of its 'No Impact In Progress' philosophy to sustain a constant development of its products, a full respect of quality standards, and raise the attention towards sustainable development.

Sharing this way of working with customers and partners brings a number of advantages on economic, productive and social points of view.

Our target is to keep developing and improving eco-sustainability concepts inside our company, in order to guide or work with other companies that also strive **to satisfy present needs without compromising the ability of future generations to meet their own needs.**

**Because Life is changing.**





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