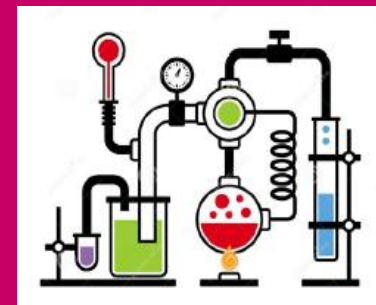
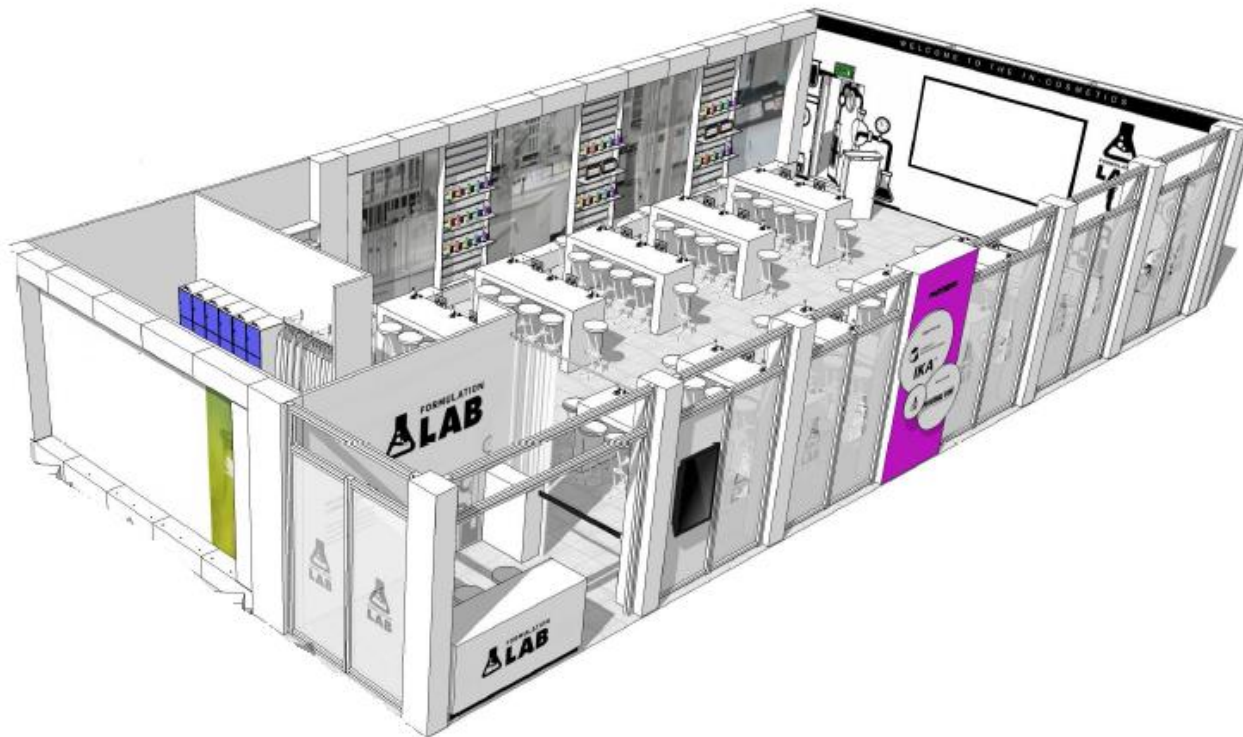


in-cosmetics® global

London • 4-6 April 2017

Formulation Lab

Target Formulators, Bench Chemists and R&D Professionals



WHAT?



A purpose-built **formulation lab** (complete with lab benches and equipment) build on the show floor.

- **1 hour session** to enable you to boost your profile and acquire new leads by demonstrating your technical expertise to formulators, R&D and lab professionals. (Entry restricted to finished product manufacturers only)

Best for formulations that:

- Have a **noticeable sensory and/or visual impact** straight away – attendees are ‘wowed’ by what they can see or feel when the sample is produced.
- Include **measuring and mixing of phases** to make attendees feel part of a real R&D process.
- Have limited need for heating (65°C maximum)
– cold processable works great!

BENEFITS?

- **Direct access** to technical delegates. (Visitors wishing to attend will be requested to complete a form and you will be able to vet them – i.e. approve/reject – before the show)
- Acquire new leads - You will **receive the contact details of all attendees to your session.** (max. 60)
- The Formulation Lab and its participants will be **heavily promoted** in the pre-show visitor campaign, on the event website and in the show catalogue.





Logistics:

1-hour lab sessions with a mix of theory and practice (at least 45 minutes)

	Tues 4 April	Wed 5 April	Thurs 6 April
09:30 – 10:30	Cosphatec	Evonik	
11:15 – 12:15	Dr Straetmans	DSM	Nordman Rassmann
13:00 – 14:00	Nanjing Huashi	Ashland	
14:45 – 15:45	Lonza	Lucas Meyer	NOT AVAILABLE
16:30 – 17:30	Symrise	Merck	NOT AVAILABLE

Equipment / support to be provided to you:

- 1) Screen/projector/laptop/lectern/microphones , 2) 10 x Lab Benches, 3) 2x Wash Through (lab sink), 4) 10 x Homogenisers, 5) 10 x Overhead Stirrers, 6) 10x Dual Hot Plates , 7) 10 x Lab Scales , 8) Demineralised Water, 9) 10 x pH metres (with temperature probes), 10) Glassware/bowls , 11) Disposable Pipettes, 12) Steel Spoons, 13) Silicone Spatulas , 14) Safety Goggles, 15) Disposable Gloves , 16) 10 x Heat Resistant Gloves , 17) 24 x Wash Bottles, 18) 10 x 10l Stainless Steel Bowls, 19) Lab coats, 20) Technical advisor

Information and Equipment to be provided by presenting exhibitor:

- 1) Abstract (Sessions must have educational value: **sales pitches will be rejected**), 2) Ingredients / raw materials, 3) pH adjusting media (sodium hydroxide (either 10 or 30% dilution) and citric acid (50% dilution), 4) Small, empty jars or bottles (labelled) for delegates to put product in after the session, 5) Formulation sheet, 6) Any additional / unusual equipment

Formulation Lab Sessions are limited - Confirm your participation now!



Contact us to secure your session
www.in-cosmetics.com/contact

HOW
MUCH?



Price per session
€3,700

HOW DO
I BOOK?



Contact your local agent:
www.in-cosmetics.com/contact